

*Schaffeld AP Psychology Review Worksheet*  
*Famous Psychologists*

<b>Last, First Name</b>	<b>Topic and Unit</b>	<b>Key Info</b>
Adler, Alfred	Neo Freudian Personality Unit	Birth Order, Inferiority and Superiority Complex, Compensation
Ainsworth, Mary	Attachment Theory Development Unit	Strange Situation Test, Secure Attachment, Anxious Ambivalent Attachment, Anxious Avoidant Attachment
Allport, Gordon	Trait Theorist Personality Unit	Cardinal Traits, Central Traits, Secondary Traits
Aristotle	Philosopher Intro Unit	Studied the soul; identified reason and physical faculties as separate elements
Asch, Solomon	Conformity Social Psych Unit	Informational Social Influence
Aserinsky, Eugene	Sleep and Dreams Consciousness Unit	Cross reference with Nathaniel Kleitman, REM Sleep, Founder of Modern Sleep Research
Asch, Solomon	Conformity Social Psychology	Asch Line Study, Normative Social Influence
Bandura, Albert	Behaviorist/Cognitive Theorist Learning Unit Personality Unit	Social Learning, Bobo Doll, Observational Learning, Theory of Reciprocal Determinism a Social-cognitive theory of personality (internal mental events, external environmental, and behavior all interact reciprocally)
Beck, Aaron	Cognitive Theorist Abnormal Unit	Cognitive Therapy, Beck Depression Inventory and Beck Anxiety Inventory
Bem, Daryl	Social Psych Unit	Beliefs, attitudes, and ideologies, Psi (ESP) Phenomenon, sexual orientations, personality, self-perception
Binet, Alfred	Intelligence Testing Intelligence Unit	Stanford-Binet Intelligence Test Mental Age Still the basis of modern IQ tests
Bower, Gordon	Retrieval Cognition Unit	Mood dependent retrieval and mood congruent processing
Broadbent, Donald	Memory Cognition Unit	Experimental psychologist; attention, info processing, filter theory, selective attention and short term memory, cognitive psych and implicit learning
Broca, Paul	Language Neuroscience Unit	Broca's Area- production of speech, Frontal Lobe
Calkins, Mary	Intro Unit	First Female President of the APA Self Psychology
Cannon, Walter	Emotion Theory Emotion Unit	Cannon-Bard Theory of Emotion
Cartwright, Rosalyn	Dream Theory Consciousness Unit	Dreams as connected to psychologically traumatic events; depression, dreaming and the brain, Sleep researcher sleep apnea, parasomnias

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Cattel, Raymond	Trait Theory Personality Unit	Used factor analysis to determine surface traits and 16 source traits
Charcot, Jean Martin	Hypnosis Consciousness Unit	Considered by some to be the founder of modern neurology, studied hysteria-believed that hypnosis was a biological, not psychological state. Freud and Binet were his students.
Chomsky, Noam	Language Development Cognition Unit	Innate language acquisition device
Cover-Jones, Mary	Phobias and Therapy Abnormal Unit Learning Unit	Counter conditioning The "mother" of behavior therapy
Dement, William	Sleep Consciousness Unit	90 Minute Sleep Cycle
Ebbinghaus, Herman	Memory and Forgetting Cognition Unit	Forgetting and Learning Curves, one of first researchers on memory; nonsense syllables
Ekman, Paul	Emotion Unit	Facial Expressiveness, universal and innate
Ellis, Albert	Therapy Abnormal Unit	RET/REBT
Erikson, Erik	Development Unit Personality Unit	Psychosocial Development-8 Stages, Neo-Freudian, Crises
Eysenck, Hans	Trait Theorist Personality Unit	Coined the "Big 3" dimensions of personality: Psychoticism, Extraversion-Introversion, Neuroticism
Fechner, Gustav	Sensation and Perception Unit	Sensation and perception, color perception, JND-just noticeable difference
Festinger, Leon	Social Psychology Unit	Cognitive Dissonance
Freud, Anna	Psychoanalytic Personality Unit	Child psychoanalysis, ego psychology
Freud, Sigmund	Personality Unit Consciousness Unit Cognition Unit	Father of Psychoanalysis, id, ego, superego, defense mechanisms, unconscious, dream interpretation and analysis, manifest vs latent content, stages of development (oral, anal, phallic, latency, genital), free association, iceberg metaphor, fixation,
Galton, Sir Francis	Evolutionary NNN Unit	Eugenics, and differential psychology Darwin's cousin, evolutionary psych
Gardner, Howard	Intelligence Unit	Theory of Multiple Intelligences Savant Syndrome
Gazzaniga, Michael	Seizure Surgery Neuroscience Unit	Split Brain Research
Gerard, Ralph	Biological Basis of Memory Cognition Unit	Memory research on electrical activity – hamsters

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Goleman, Daniel	Intelligence Unit	Theory of Emotional Intelligence: self awareness, self management, social awareness, relationship management
Guilford, JP	Ways of Thinking Cognition Unit	Structure of Intellect, convergent v. divergent thinking
Hall, G. Stanley	Intro Unit Development Unit	First President of the APA, developmental psychology; described adolescence as a period of " Sturm and Drang" (storm and stress)
Harlow, Harry	Attachment Development Unit	Attachment; cloth/wire monkey experiment Diabolical creature 😊
Hobson and McCarley	Dreaming Consciousness Unit	Activation Synthesis Theory of Dreaming Pons/Cortex
Horney, Karen	Psychoanalytic Personality Unit	Neo-Freudian, Groundbreaking work on neuroticism; concept of womb envy, criticism of penis envy, moving toward, away, and against
Hull, Clark	Motivation Unit	Reinforcement, drive-reduction, stimulus, response, incentive motivation
Izard, Carroll	Emotion Unit	Emotional Development and facial expressiveness, found that facial expressions of emotions are constant across cultures
James, William	Functionalist Intro Unit Emotion Unit	American Psychologist, First Psych Textbook, Functionalism, James Lange Theory of Emotion,
Jung, Carl	Psychoanalytic Personality Unit	Collective v. personal unconscious, anima v. animus, archetypes, synchronicity, Neo Freudian
Kinsey, Alfred	Sexual Motivation Motivation Unit	Sex Researcher, Indiana University
Kagen, Jerome	Sense of Self Development Unit	Rouge Test
Kleitman, Nathaniel	Sleep Consciousness Unit	REM Sleep, Founder of Modern Sleep Research
Koffka, Kurt	Gestalt Theorist Sensation and Perception Unit	Published an early textbook on Gestalt psychology (whole is more than the sum of its parts)
Kohlberg, Lawrence	Moral Development Development Unit	Pre-conventional, conventional, post-conventional (6 stages, 3 levels)
Kohler, Wolfgang	Gestalt Theorist Sensation and Perception Unit	Published an early textbook on Gestalt psychology (which studied perception, and how humans combine parts into wholes)
Kubler-Ross, Elisabeth	Adulthood Development Unit	Stages of Dying
Lashley, Karl	Memory Formation Cognition Unit	Localization of brain function and rats – cut out pieces Memory Trace/Engram

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Latane, Bibb	Individual Behavior In The Presence of Others Social Psych Unit	Social Loafing
Lazarus, Richard	Emotion Unit	Cognitive Appraisal and Emotion
Locke, John	Philosopher Intro Unit	Tabula Rasa
Loftus, Elizabeth	Memory Cognition Unit	Memory Construction, Misinformation Effect, Source Amnesia
Lorenz, Konrad	Origins of Attachment Development Unit	Imprinting and Critical Periods, innate behaviors; evolutionary perspective
Marcia, James	Identity Formation Development Unit	Identity Diffusion, Identity Foreclosure, Identity Moratorium, Identity Achievement
Maslow, Abraham	Humanist Abnormal Unit Motivation Unit	Humanism, Hierarchy of Needs, Self Actualization, Self Esteem
Masters and Johnson	Sexual Motivation Motivation Unit	Sexual response cycle (excitement, plateau, orgasm, resolution)
McClelland, David	Motivation Unit Abnormal Unit	Achievement Motivation, developed scoring system for TAT
Mesmer, Franz	Consciousness Unit	Hypnosis
Milgram, Stanley	Obedience Social Psych Unit	Obedience Study, Norms
Miller, George	Short Term Memory Cognition Unit	Memory, short term memory 7+/-2
Mischel, Walter	Personality Unit	Personality- behavior is based on situational influences, did the Marshmallow test, self/emotional regulation
Olds, James	Hypothalamus Neuroscience Unit	Rewards system in the brain Bull video clip
Pavlov, Ivan	Behaviorist Learning Unit	Classical Conditioning, Dogs, generalization, discrimination, extinction, stimulus, response, spontaneous recover, UCS, UCR, CS, CR, neutral stimulus, digestion research
Penfield, Wilder	Biology of a Memory Cognition Unit	Memory storage in temporal lobe (wrong)
Piaget, Jean	Cognitive Development Development Unit	Cognitive development, assimilation v. accommodation, sensorimotor, preoperational, concrete operations, formal operations, schemas, conservation, object permanence, animism, hierarchical classification, abstract reasoning
Plato	Philosopher Intro Unit	Described levels of consciousness in his "cave"

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Ramachandran, Vilayanur	Neuroscientist Sensation & Perception	Phantom limb sensations
Rescorla, Robert	Behaviorism Learning Unit	Cognitive connection to learning
Rogers, Carl	Humanism Personality Unit Abnormal Unit	Humanism, Real vs. Ideal Self, Client-Centered Therapy, Unconditional Positive Regard
Rorschach, Herman	Personality Assessment Intelligence and Testing Unit Personality Unit	Inkblot projective test
Ross, Lee	Attribution Theory Social Psych Unit	Fundamental Attribution Error, Dispositional vs. Situational Factors
Rotter, Julian	Social Cognitive Personality Unit	Locus of control, internal and external
Schachter, Stanley	Emotion Unit	Schachter-Singer Theory of emotion, two-factor theory of emotion: generalized arousal and appraisal
Seligman, Martin	Social Cognitive Learning Unit Personality Unit	Learned helplessness; also known for his research on optimism, biological preparedness
Seyle, Hans	Stress Independent Study Unit	Stress-GAS-alarm, resistance, exhaustion
Sherif, Muzafer	Conformity Social Psych Unit	Informational Social Influence
Skinner, B.F.	Behaviorist Learning Unit Cognition Unit	Operant conditioning, operant chamber, schedules of reinforcement, positive reinforcement, negative reinforcement, primary reinforcement, secondary reinforcement, shaping, generalization, discrimination, extinction, theory of language development
Spearman, Charles	Defining Intelligence Intelligence Unit	G Factor-Intelligence, S-Factors, factor analysis
Sperry, Roger	Epilepsy Surgery Neuroscience Unit	Nobel prize winner- split brain research
Sternberg, Robert	Intelligence Unit Social Psych Unit	Triarchic theory of love and intelligence- Love: (intimacy, passion, commitment) intelligence: (creative, analytic, and practical)
Szasz, Thomas	Labeling People Mentally Ill Abnormal Unit	"there is no such thing as mental illness" It allows for labeling- "you have problems with living"
Terman, Lewis	Intelligence Testing Intelligence Unit	Intelligence- Revised Binet-Simon (Mental/Chronological x 100) IQ formula

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Thorndike, Edward	Behaviorist Learning Unit	Law of Effect, Cats, Puzzle Boxes, Basis for Operant Conditioning Theory of Skinner
Thurstone, Louis	Defining Intelligence Intelligence Unit	7 Primary Mental Abilities First to criticize Spearman's 2 Factor Theory
Titchener, Edward	Structuralist Intro Unit	Structuralism- Wundt's student
Tolman, Edward	Behaviorism Learning Unit	Latent Learning and Cognitive Maps
Von Helmholtz, Herman	Color Vision Sensation and Perception Unit	Young-Helmholtz- Trichromatic Theory of Color Vision
Wagner, Allan	Conditioning Learning Unit	Cross reference with Robert Rescorla Cognitive connection to learning
Washburn, AL	Hunger Motivation Motivation Unit	Stomach pang theory of hunger Cross reference with Walter Cannon
Watson, John	Behaviorist Learning Unit	Classic Conditioning, Little Albert, advertising
Weber, Ernst	Psychophysics Sensation and Perception Unit	Just Noticeable Difference (JND)
Wechsler, David	Intelligence Testing Intelligence Unit	WAIS, WISC, verbal and nonverbal tests
Weisel, Tortsen	Occipital Lobe and Vision Sensation and Perception Unit	Visual cortex, visual processing, specialized cells, "Feature Detectors"
Wernicke, Karl	Language Neuroscience Unit	Understanding Language, left hemisphere, temporal lobe
Wertheimer, Max	Gestalt Sensation and Perception Unit	Gestalt Laws of Perceptual Organization (closure, proximity, similarity, continuity, figure ground, connectedness)
Wolpe, Joseph	Behaviorist Abnormal Unit	Systematic Desensitization
Worf	Thinking and Language Cognition Unit	Linguistic Determinism
Wundt, Wilhelm	Structuralism Intro Unit	First Psych Lab, introspection, structuralism
Yerkes, Robert	Motivation and Emotion Unit	Intelligence- chimps v humans, eugenics, Yerkes-Dodson- arousal to performance
Zimbardo, Philip	The Power of the Situation Social Psych Unit	Stanford Prison Study, Shyness, Discovering Psych Series, Power of the Situation, most recent- heroes